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**GEORGIA MINORITY SUPPLIER DEVELOPMENT COUNCIL NAMES
STACEY KEY AS NEW PRESIDENT & CEO; TRANSITIONS BOARD LEADERSHIP**
Georgia's Supplier Diversity Development Authority Marks Historic Milestone

ATLANTA (April 18) – It's a new day at GMSDC as the organization names Stacey Key as its new President/CEO – the first woman to head the organization in more than a decade. During a welcome reception held at the organization's headquarters on April 17, Georgia's leader in supplier diversity and minority business development also announced Ruby Patton of Cox Communications as its Interim Chairperson of the Board.

"We initiated this search to find someone that could leverage and expand the legacy of great leadership at GMSDC, such as that of the late George Lottier," said Fritz Valsaint, Chairman of the Executive Search Committee, GMSDC Board Member and supplier diversity executive at UPS. "By selecting Stacey Key, the search committee was able to fulfill critical objectives and goals for the position. Stacey's leadership skills, bandwidth of experience and charismatic energy was a natural fit for a multi-faceted organization like GMSDC," said Valsaint.

Unlocking Doors of Opportunity – Being Stacey Key

Corporate magnate! Ethnic-minority business entrepreneur! Woman! Stacey Key is the best of all worlds when it comes to running an organization purposed to foster valuable relationships with a sundry of businesses in the private, public and government sectors. With more than 25 years of experience in sales and marketing, operations, customer service and leading diverse business teams, Key is accomplished in many capacities vital to GMSDC.

Most recently she served as Marketing Director of Samsung Telecommunication of America. She also owns successful Bruster's franchises throughout metro-Atlanta.

"I'm honored to be a part of the next generation of leadership at GMSDC," said Key. "I look forward to overlaying my experience to enhance the great work of my predecessors, staff and the entire GMSDC constituency," noted Key.

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Embracing the Journey, Poising for the Future

Also joining GMSDC's leadership team as Interim Board Chairperson is Cox Communications' Senior Manager of Supplier Diversity Ruby Patton. Having already served in several leadership roles as a GMSDC member for many years, Patton has extensive experience in corporate supplier diversity development, Board management and community-based involvement. Patton was appointed by outgoing Board Chair Lissa Owens, who extended her term to ensure a smooth transition.

"It's an exciting time in GMSDC history," said outgoing Board Chair Lissa Owens and Workforce and Diversity Strategy Leader of Georgia-Pacific LLC. "As my tenure expires on GMSDC's Board of Directors, I feel an energized sense of excitement and comfort that the organization is in good hands as we look to the next generation of leadership," added Owens.

Officially taking reigns on April 14, Key kicks off her presidency with four areas of priority in focus:

- **Customer/Constituent Focused**
- **Value-Driven Initiatives**
- **Organizational Excellence**
- **Leadership Positioning of GMSDC**

On the heels of its most successful *Business Opportunity Expo* (flagship annual event) ever this past March, the installment of new leadership and an aggressive organizational agenda for the remainder of 2008, GMSDC moves forward with the business of being Georgia's leading authority on supplier diversity and minority business development.

About GMSDC

The Georgia Minority Supplier Development Council is a not-for-profit organization that fosters value-driven partnerships that may otherwise not be possible between corporate entities, ethnic-minority owned businesses and government entities in the state of Georgia. With more than 150 local and national corporate members and constituency of more than 500 certified MBEs, GMSDC offers innovative programs and industry-leading resources for enhancing the economic landscape for minority development in Georgia. GMSDC is located in Atlanta, Georgia as a regional affiliate of the National Minority Supplier Development Council.

INTERVIEWS, FULL BIOGRAPHIES AND PHOTOS AVAILABLE UPON REQUEST
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