

## **By: Taylor Communications Group on behalf of GMSDC**

The Georgia Minority Supplier Development Council (GMSDC) supports *The Atlanta Tribune: The Magazine's* commitment to delivering business-enhancing news on supplier diversity. We understand that sound supplier diversity programs are not just a competitive advantage...it's a strategic imperative. When a corporate member joins GMSDC, they better nurture the success of their suppliers and perpetuate trust and confidence among its supply chain of goods and services as well as its key stakeholders.

### **MEMBERSHIP IN GMSDC MEANS BUSINESS!**

The Georgia Minority Supplier Development Council is committed to helping corporations fulfill their supplier diversity objectives and commitment to minority business development in Georgia. We help promote overall economic and social vitality in the communities where we operate and for our constituency.

- GMSDC is one of the largest regional councils of National Minority Supplier Development Council (NMSDC) with a record number of corporate members and certified ethnic-minority suppliers.
- GMSDC makes the supplier procurement process easier and enhances overall customer satisfaction for its corporate members by linking them with industry-leading, prepared minority suppliers that are ready, willing, and able to do business.
- Corporate and MBE networking opportunities for creating value-driven partnerships.
- Corporate Supplier Diversity Programs committed to sharing best business practices, trends, bench-marks and programs, which supports business development and corporate supplier diversity strategies.
- Access to national database ethnic minority suppliers.
- Access to national database information/best practices.

"When a company joins GMSDC, it's not just another thing to add to an already crowded 'to-do list,'" said Lorene Gregory of GMSDC's Corporate & MBE Services Department. "A GMSDC membership represents a progressive minded approach to doing business that not only strengthens diverse business communities economically, but also positively impacts communities in which it serves and the marketplace in which it does business, added Gregory"

### **GMSDC WELCOMES NEW MEMBERS**

With more than 150 corporate members statewide, GMSDC is excited to announce its newest partners. For a complete listing of our members and information on how your company can join, visit [www.gmsdc.org](http://www.gmsdc.org):

- Strategic Staffing Solutions
- Holder Construction Company
- The Federal Reserve Bank of Atlanta
- Ameren Corporation

### **GMSDC STRENGTHENS ITS CORPORATE MEMBER SERVICES**

To better service its corporate members and ethnic-minority business enterprises (MBEs), GMSDC has beefed up its Corporate & MBE Services department with the promotion of Tiffannie Smart. Smart will not only serve as a dedicated resource for the organization's MBEs, but she now reports to Gregory allowing for increased integration of the organization's MBE and Corporate member service platforms. Doris Holmes rounds-out the team as its new Office Operations Manager.



**LORENE GREGORY**  
*Corporate & MBE Services*  
*Georgia Minority Supplier Development Council*

## SUPPLIER DIVERSITY EVENTS TO LOOK OUT FOR!

- GMSDC MBEIC Regional Conference & Riverboat Networking Event / Sept.7 – 8 / GMSDC Atlanta Headquarters
- “Moving Your Business Forward I” in partnership with *Atlanta Tribune: The Magazine* / Sept. 9 / Atlanta
- “Moving Your Business Forward II” in partnership with *Atlanta Tribune: The Magazine* / Oct. 9 / Columbus, Ga.
- Axis South Coast Regional Conference & Trade Fair / Sept. 30 – Oct. 1 / Savannah, Ga.
- DC Conference & Business Fair / Oct. 26 – 29 / Las Vegas, NV
- GMSDC Masters of the Links MBE & Corporate Golf Challenge / Nov. 3 / East Lake Golf Club

Go to [www.gmsdc.org](http://www.gmsdc.org) for complete listings of events and registration

## CONNECTING WITH GMSDC

**Become A Corporate Member:** Lorene Gregory, Corporate & MBE Services: [loreneg@gmsdc.org](mailto:loreneg@gmsdc.org)

**Get Certified:** Karl W. Barnes, Director of Certifications: [karlb@gmsdc.org](mailto:karlb@gmsdc.org)

**Develop with GMSDC:** Mignon Philpotts Bruce, Director of Programs & Events: [mignonb@gmsdc.org](mailto:mignonb@gmsdc.org)

## ABOUT GMSDC

The Georgia Minority Supplier Development Council is a not-for-profit organization that fosters value-driven partnerships that may otherwise not be possible between corporate entities, ethnic-minority owned businesses and government entities in the state of Georgia. With more than 150 local and national corporate members and constituency of more than 500 certified MBEs, GMSDC offers innovative programs and industry-leading resources for enhancing the economic landscape for minority development in Georgia. GMSDC is located in Atlanta, Georgia as a regional affiliate of the National Minority Supplier Development Council.

[WWW.GMSDC.ORG](http://WWW.GMSDC.ORG)

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