



GMSDC
Georgia Minority Supplier Development Council
YOUR VITAL LINK

NEWSLINK

2007 SAVE THE DATE!

Visit www.gmsdc.org for event dates and details.

EVENTS

May 8th
Business Opportunity Luncheon

June 14th
MBE Input Committee Stone Mountain Boat Ride

July 10th
Business Opportunity Luncheon

September 11th
Business Opportunity Luncheon

September 24th
MBE Input Committee Regional Conference

ONGOING

1st Tuesdays held at GMSDC office
Learn more about the council and the membership benefits May 1, June 4, July 3, August 7, September 4

GMSDC, The Resource for Linking Committed Corporations and Progressive Minority Suppliers

- Certification of qualified Minority Business Enterprises
- Corporate Program Measurement and Best Practices
- Networking
- Development and Training

For more information on minority certification or corporate membership, call us at 404.589.4929.

GMSDC is a not-for-profit organization that links corporate America and minority-owned enterprises in long-term business partnerships. GMSDC trains, educates, and sensitizes corporations about the economic benefits of using certified minority businesses, and works to better equip certified minority businesses to compete for contracts. GMSDC is a regional affiliate of the National Minority Supplier Development Council.

WELCOME NEW BOARD MEMBERS



BRUCE KIRTON, Turner Broadcasting System Inc.

Bruce Kirton is a senior director in the Multicultural Market Development group for Turner Broadcasting System Inc. This group was created in 2005 to consult with and assist the Turner Entertainment Groups with their efforts to address emerging and multicultural markets through targeted programming, effective marketing and communications strategies, and focused sales efforts.



JANET CHESS, Xerox Corporation

Janet Chess is director of partner relations for Xerox Corporation, where she is responsible for managing the external and internal relationships for strategic partners and business alliances for a \$1.5 billion line of business within Xerox Global Services. These partnerships enable Xerox to consult with large enterprises on ways to grow revenues and improve business and document processes.



FERRIS CARTER, Georgia Elite Transport Service, LLC and GMSDC Chairperson of the Transportation Group

Ferris Carter is chairperson of Georgia Elite Transport Service, LLC, a transportation and logistics company, providing local and long distance general freight trucking, general and refrigerated warehousing and storage services on a national scale.



LEROY COURSEAULT, Courseault Commercial Inc. and GMSDC Chairperson of the Real Estate and Facilities Services Group

LeRoy Courseault is president of Courseault Commercial Inc., a commercial construction and service company with offices in Atlanta and New Orleans. They are a general contractor for commercial buildings and spaces of all types, and continue serving clients with ongoing maintenance of their space. Additionally, they offer moving and complete furniture installation services.



FIRE SIGN INC.

How We Got Business Ignited!

"I have obtained at least six major corporate clients and a host of 2nd Tier contracts in two years," [since joining GMSDC], says Jen Lyles of Fire Sign Inc. Although certification with GMSDC does not guarantee contracts -- it is a vital link for corporations, government entities, and minority businesses who seek mutually beneficial economic opportunities within the state of Georgia and beyond.

Lyles impressed Kaiser Permanente with a presentation she prepared for her one-on-one interview session during last year's Business Opportunity Expo (BOE) at the Georgia International Convention Center. "I wanted to 'thrive' with them, so I came prepared," says Lyles. Fire Sign Inc. now has an ongoing relationship with Kaiser Permanente as a result of her preparedness, perseverance and delivery of quality services.

Fire Sign Inc. is a full service promotional product and print firm, offering tangible advertising mediums, apparel and ideas to strengthen clients' brand awareness, identity, reputation and business. Through hard work, preparedness and perseverance, Fire Sign Inc. has acquired several major clients, including State Farm Insurance Corporate office, Turner Construction, Carter Brothers and Cox Communications to name a few.



2M MANAGEMENT (SSLS)

Group Buys Murdock Grounds of Orlando, Florida

Sandy Springs Lawn Scapes (SSLS), one of "Atlanta's Top 25 Landscape Companies," recently purchased another landscaping company, Murdock Grounds, based in Orlando, Fla. SSLS has been providing design, installation and maintenance services for both commercial and residential clients for more than 25 years ago. Murdock had been in business for 15 years with 10 employees and 25 commercial customers. SunTrust Bank awarded them a grounds maintenance contract for 31 branches in the Florida area.

